

Zeaxanthin (Zee-uh-zan-thin)

An important antioxidant and protective pigment for the eye.

ZeaVision
Passionate About Prevention



You'll never look at paprika the same way again.

- ~ ZeaVision supplements contain all-natural Zeaxanthin derived from paprika.
- ~ Studies show that Zeaxanthin increases low macular pigment levels – a leading risk factor for AMD.
- ~ A healthy fovea contains a 2:1 ratio of Zeaxanthin to Lutein.
- ~ Zeaxanthin provides protection from harmful blue light-induced photo-oxidative stress.
- ~ Zeaxanthin is scarce in the normal diet – supplementation is usually required to achieve optimal protective levels.



"We are exceptionally pleased with how our patients have received the new QuantifEYE® technology. The fact that there is actually a test for a risk factor for AMD and a supplement with measurable results seems to be almost a relief for many patients. Patients appreciate our being on the cutting edge with this new technology and don't mind paying a nominal fee for the test, particularly when they can see the benefits of being proactive. I take the EyePromise® supplement myself and have already increased my MPOD score from a 0.24 to 0.34."

*– Deborah Kerber, OD
Resler-Kerber Optometry
Florissant, MO*



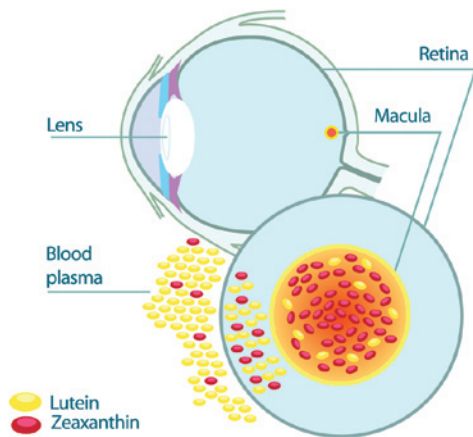
ZeaGold® Zeaxanthin is at the heart of ZeaVision.

We use the finest ingredients from the top producers including ZeaGold™ – an all-natural, highly bio-available Zeaxanthin (zee-uh-zan-thin) derived from an exclusive whole food

source – paprika. Unlike chemically synthesized Zeaxanthin, ZeaGold™ is a Zeaxanthin-rich mixture of vegetable carotenoids providing a broad spectrum of antioxidant nutrients.

Zeaxanthin's Role in Protecting the Macula

2:1 – The Fovea's Natural Ratio



A healthy fovea contains a 2:1 Zeaxanthin to Lutein ratio. That's why ZeaVision's EyePromise® Zx formula contains 8mg of Zeaxanthin and 4mg of Lutein – replicating the natural levels found in a healthy fovea.



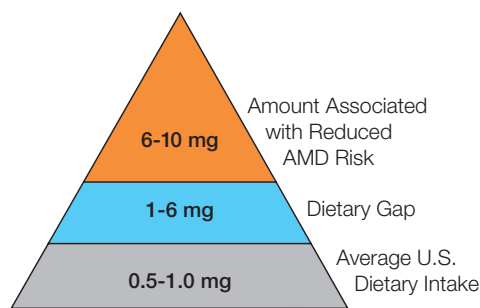
Macular Zx Formula, 8mg of Zeaxanthin.

Macular Zx 10mg, 10mg of Zeaxanthin.

Bridging the Dietary Gap

The average daily diet is scarce in Zeaxanthin – a yellow-orange carotenoid pigment found in fruits and vegetables such as peppers, corn, and oranges. As a matter of fact, it takes about 20 ears of corn to equal the 8 mg of Zeaxanthin found in just one EyePromise® Macular Zx Formula softgel.

ZEAXANTHIN DIETARY GAP



Low macular pigment is considered a risk factor for AMD. EyePromise® supplements contain the highest level of Zeaxanthin found in any eye supplement – to help restore macular pigment to healthy levels.

Studies Show the Difference

For more than 20 years, ZeaVision and its founder have been at the forefront of research around the use of Zeaxanthin for mitigating the risk of Age-Related Macular Degeneration. A series of studies indicate that Zeaxanthin correlates positively with AMD risk reduction:

- “Subjects with high levels of plasma Zeaxanthin had 93% reduced risk of Age-related Maculopathy (ARM).” (POLA, IOVS 2006)
- “Risk of age-related macular degeneration was highest in participants who had the lowest plasma concentrations of Zeaxanthin.” (Gale, IOVS 2003)
- “Higher dietary intake of lutein/ Zeaxanthin was independently associated with decreased likelihood of having neovascular AMD, geographic atrophy, and large or extensive intermediate drusen.” (AREDS Report No. 22, Arch Ophthalmology 2007)



EyePromise® products are top quality, all-natural supplements containing the highest quantity of dietary Zeaxanthin in a single dose, available only through EyeCare Professionals. EyePromise® is manufactured under the rigorous FDA Good Manufacturing Practices (GMP) standard to insure that required identity, strength, purity, and composition is achieved.



ZeaVision is passionate about the prevention of eye disease and a proud member of the Optometric Nutrition Society. For more information, visit our website or contact us by phone or email.

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