

All-natural supplement providing what the eye needs most.

ZeaVision
EyePromise[®]
What Your Eyes Need Most



AMD robs people of a precious gift – their vision.

All-natural EyePromise[®] can rebuild low macular pigment - a key AMD risk factor.

- Unique science-based eye supplement designed to be taken with a multi-vitamin.
- Same 2:1 ratio of Zeaxanthin & Lutein as in the center of a healthy macula.
- Highest quality and quantity of dietary Zeaxanthin in a single dose (8mg or 10mg).
- Backed by more than 20 years of research and development.
- Available only through EyeCare Professionals.

Effective, high quality, affordable, all-natural supplement for your patients.

AMD is the leading cause of blindness over age 55 and affects 25 million people worldwide.

EyePromise[®] is a high quality, all-natural eye supplement priced at an affordable and competitive cost per serving. EyePromise[®] contains 8 mg of Zeaxanthin and other ingredients essential to healthy vision in an easy-to-swallow softgel.



ZeaVision's EyePromise[®] features ZeaGold[™] – an all-natural highly bio-available Zeaxanthin (zee-uh-zan-thin) derived from an exclusive whole food source - paprika. Unlike chemically synthesized Zeaxanthin, ZeaGold[™] is a Zeaxanthin-rich mixture of vegetable carotenoids providing a broad spectrum of antioxidant nutrients.

“Just a note to convey my success with EyePromise[®]. Back in December 2006 when I was in for my annual eye checkup, my doctor informed me that my MPOD score was .24 and he suggested that I begin taking a daily dose of EyePromise[®] Restore in an effort to increase my score. I agreed since I wanted nothing to do with Macular Degeneration. In December 2007 my score had improved to .38, which was dramatic. At my November 2008 exam my score had grown to .43 for which he was elated. I am continuing to take EyePromise[®] Restore daily in hopes of raising it even more. It's great stuff!”

– Lawrence Weir
Deerfield, IL

More of What the Eye Needs Most

2:1 – The Fovea’s Natural Protective Pigment Ratio

A healthy human macula naturally contains Zeaxanthin and Lutein – at a ratio of 2:1, respectively. That’s why ZeaVision’s EyePromise® Macular Zx Formula contains 8 mg of Zeaxanthin and 4 mg of Lutein – replicating the fovea’s natural protective level.

EyePromise® RESTORE Serving Size: 1 or 2 Softgels

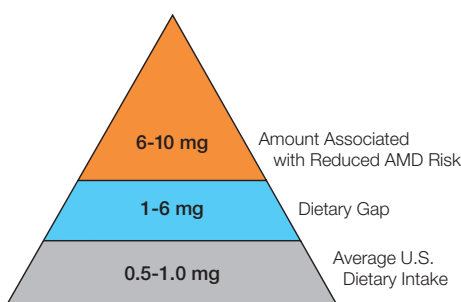
	Amt per Serving	Nutrient’s Importance
Vitamin C <i>(as ascorbic acid)</i>	120 mg	Essential nutrient and aqueous antioxidant, concentrated more than 20 fold in the lens and aqueous than found in blood serum
Vitamin E** <i>(as d-alpha tocopherol)</i>	60 IU	Deficiency can cause severe pathology; body’s most powerful lipid (fat) soluble antioxidant, shown to provide significant protection against AMD
Zinc <i>(as zinc oxide)</i>	15 mg	Essential mineral for ocular protection; provided at a safe level that won’t exceed recommended daily intake when taken with a multivitamin
Fish Oil <i>Omega-3</i> EPA <i>(Eicosapentaenoic Acid)</i> DHA <i>(Docosahexaenoic Acid)</i>	250 mg 125 mg 75 mg 50 mg	Mounting epidemiological evidence and animal studies suggest that components are benefit to humans’ general health and may reduce risk of macular degeneration; major components of nervous and retinal tissues, and highly concentrated in ocular tissue. Human clinical trials have shown both a role in general systemic inflammatory modulation and infant visual development
Alpha Lipoic Acid	10 mg	May play a role in cell architecture protection, protecting mitochondrial energy production, and in recycling other important ocular antioxidants
Mixed Tocopherols**	6 mg	Acts synergistically with other EP Restore nutrients; highly concentrated in ocular tissue; plays role in systemic inflammatory modulation
Lutein	4 mg	Helps replenish pigment level in the peripheral part of the macula
Zeaxanthin	8 mg	Helps replenish pigment level in the center of the macula

** From natural sources

Bridging the Dietary Zeaxanthin Gap

The average daily diet is scarce in Zeaxanthin – a yellow-orange carotenoid pigment found in fruits and vegetables such as peppers, corn, and oranges. As a matter of fact, it takes about 20 ears of corn to equal the 8 mg of Zeaxanthin found in just one EyePromise® Macular Zx Formula softgel.

ZEAXANTHIN DIETARY GAP



Low macular pigment is considered a risk factor for AMD. EyePromise® supplements contain the highest level of Zeaxanthin found in any eye supplement – to help restore protective macular pigment to healthy levels.



Macular Zx Formula, 8mg of Zeaxanthin. Macular Zx 10mg, 10mg of Zeaxanthin.

Studies Show the Difference

For more than 20 years, ZeaVision and its founder have been at the forefront of research around the use of Zeaxanthin to mitigate a key risk of Age-Related Macular Degeneration. A series of studies indicate that an adequate Zeaxanthin level in the eye correlates positively with AMD risk reduction:

- “Subjects with high levels of plasma Zeaxanthin had 93% reduced risk of Age-related Maculopathy (ARM).” (POLA, IOVS 2006)
- “Risk of age-related macular degeneration was highest in participants who had the lowest plasma concentrations of Zeaxanthin.” (Gale, IOVS 2003)



EyePromise®
What Your Eyes Need Most

EyePromise® products are top quality, all-natural supplements containing the highest quantity of dietary Zeaxanthin in a single dose. EyePromise® is available only through EyeCare Professionals. EyePromise® is manufactured under the rigorous FDA Good Manufacturing Practices (GMP) standard to insure that required identity, strength, purity, and composition is achieved.

ZeaVision®
Passionate About Prevention

ZeaVision is passionate about the prevention of eye disease and a proud member of the Optometric Nutrition Society. For more information, visit our website or contact us by phone or email.

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