

Competitive Brand Comparisons to EyePromise® Restore

Brand	EyePromise® Restore	AREDS II	PreserVision® AREDS	PreserVision w Lutein	I-Caps® Lutein & Zeaxanthin	MaxiVision® Whole Body Formula	MacuHealth with LMZ ²	Centrum Silver w Lutein	MacuTriton	TOZAL®	Biosyntrx Macula Complete	Macular Protect® Plus	Fortifeye Macular Defense	VisiVite Ocular Formula 2	Optim 3® Premier Formula for Ocular Nutrition	VitEyes Essentials w Lutein & Zeaxanthin	OcuGuard Plus	OcuPower	
Manufacturer	ZeaVision		Bausch & Lomb	Bausch & Lomb	Alcon	MedOp Inc.	MacuHealth (in conjunction with Marco)	Whitehall Labs	Advanced Vision Research	Ameri Sciences®	Biosyntrx	ScienceBased Health	Fortify Vitamins	Vitamin Science Inc.	Hi-Health	Vitamin Health Inc.	TwinLab	Nutraceutical Sciences Institute	
Formulas (as compared to EyePromise Restore)																			
Vitamin A and / or Beta CaroteneΔ	—	—	28,640 IU (betacarotene)	—	6,600 IU (betacarotene)	3,000 IU (mixed)	—	3,500 IU (mixed)	—	28,640 IU (mixed)	3,000 IU (mixed)	5,000 IU (mixed)	2,000 IU (betacarotene)	—	25,000 IU (betacarotene)	—	5,000 IU (betacarotene)	15,000 IU (mixed)	
Vitamin C	120 mg	500 mg	452 mg	452 mg	400 mg	500 mg	—	60 mg	500 mg	452 mg	500 mg	1,000 mg	300 mg	500 mg	1,200 mg	—	1,500 mg	1,500 mg	
Vitamin E	60 IU	400 IU	400 IU	400 IU	150 IU	400 IU	—	45 IU	153 IU	202 IU	300 IU	400 IU	200 IU	400 IU	440 IU	—	400 IU	500 IU	
Natural or Synthetic	Natural		Synthetic	Synthetic	Synthetic	Natural		Synthetic	Natural	Natural	Natural	Natural	Natural	Natural	Natural		Natural	Natural	
Mixed Tocopherols	Yes		No	No	No	Yes		No	Yes	No	Yes	Yes	No	No	No		No	Yes	
Zinc ♦	15 mg	25 mg	69.6 mg	69.9 mg	60 mg	30 mg	—	15 mg	9 mg	69.6 mg	25 mg	80 mg	60 mg	80 mg	80 mg	—	25 mg	25 mg	
Copper †	—	2 mg	1.6 mg	1.6 mg	4 mg	2 mg	—	2 mg	.25 mg	1.6 mg	1 mg	2 mg	2 mg	2 mg	8 mg	—	—	1 mg	
Omega 3's	250 mg	1,000 mg	—	—	—	—	—	865 mg	1,000 mg	—	—	—	—	1706 mg	—	—	—	—	
EPA	75							567 MG	360 mg										
DHA	50							298 MG	240 mg										
Alpha Lipoic Acid	10 mg	—	—	—	—	50 mg	—	—	—	—	150 mg	—	—	—	—	—	—	150 mg	
Zeaxanthin	8 mg	2 mg	—	—	0.2 mg	4 mg	10 mg MESO-zeaxanthin* 2 mg zeaxanthin	—	2 mg	0.5 mg	4 mg	1 mg	1 mg	2 mg	0.5 mg	4.75 mg	.8 mg	0.5 mg	
Lutein	4 mg	10 mg	—	10 mg	4 mg	20 mg	10 mg	0.25 mg	8 mg	10 mg	16 mg	15 mg	19 mg	10 mg	10 mg	15 mg	20 mg	10 mg	
Designed to be taken with a Multi-Vitamin?	yes	Recommends Centrum Silver	Unknown	Unknown	Unknown	Unknown	Unknown	IS a Multi	Unknown	Unknown	Unknown	Unknown	Unknown	Unknown	Unknown	Unknown	Unknown	Unknown	
Cost**																			
Serving Size	1 softgel		2 softgels	2 softgels	2 tablets	4 Veggie Caps	1 capsule	1 tablet	2 softgels + 1 tablet	2 tablets + 1 softgel	6 capsules	2 capsules	1 tablet	4 softgels	4 capsules	1 capsule	4 capsules	6 capsules	
Per Container	\$30.95		\$29.99	\$18.99	\$21.99	\$39.99	\$80.00	\$21.99	\$35.99	\$55.00	\$59.95	\$36.95	\$30.00	\$39.95	\$74.83	\$59.95	\$19.96	\$44.99	
Servings Per Container	60		60	25	60	30	90	220	30	30	30	30	30	30	50	90	15	30	
Per Serving	\$0.51		\$0.50	\$0.76	\$0.37	\$1.33	\$0.88	\$0.10	\$1.53	\$1.83	\$2.00	\$1.23	\$1.00	\$1.33	\$1.50	\$0.67	\$1.33	\$1.50	
Shipping/Handling	Shipping: \$2 - \$3 per bottle Free for 3 or more		Only if purchased on line, depends on source	Only if purchased on line, depends on source	Only if purchased on line, depends on source	Free Shipping w minimum purchase of \$99.00	Shipping: \$12.00 Handling: \$5.00 Free if 2 or more purchased	Only if purchased on line, depends on source	9.96	?	Free shipping on purchases over \$125	free from web site	depends on source		Depends on Source	Depends on Source	Depends on Source	Depends on Source	
Available in "Big Box" stores?	NO		Yes	Yes	Yes	Yes	No	Yes	Yes	No	No	No	No	No	No	No	Yes	No	

* Meso-Zeaxanthin is not found in the food supply. It is not found in the blood. It is not found in any other tissue in the body, except the macula. It is derived from lutein and considered by some scientists to be a compromise molecule that is better than lutein, but not as good as zeaxanthin. As no human safety tests have ever been known to be submitted to the FDA, its long term effect on other tissues in the body is unknown.

♦ The National Institute of Health recommends no more than 40 mg of zinc per day. Use with a multi-vitamin exceeds recommended daily dose of Zinc. High levels of zinc have been associated with Alzheimer's and Prostate Cancer, as well as increased genitourinary complications. Amount of zinc has been reduced in the AREDS II formulation.

† The addition of Copper is needed when levels of zinc is above 40 mg. High levels of zinc create a copper ion deficiency. Copper has been removed in the AREDS II formulation.

Δ BetaCarotene has been linked to an increased risk for lung cancer in smokers, people who used to smoke, or those exposed to long term second-hand smoke. In addition, the recent Blue Mountain Study (2008) suggested high intake of beta carotene may actually increase risk of AMD. It has been eliminated from the AREDS II formula.

** Cost based on pricing found at drugstore.com, walgreens.com, or any website acting as distributor, if not mass merchandised in the "big box" stores such as WalMart and Walgreens, Target, etc.

EyePromise Restore's strengths

What makes EyePromise Restore unique