

## AMD robs people of a precious gift – their vision.

All-natural EyePromise<sup>®</sup> effectively rebuilds low macular pigment - a key AMD risk factor.

- ~ Unique science-based nutraceutical
- ~ Backed by more than 20 years of research, plus 250 published clinical studies
- ~ Designed to be taken with a multi-vitamin
- ~ Same 2:1 ratio of Zeaxanthin to Lutein as found in the fovea
- ~ Highest quantity of dietary Zeaxanthin in a single dose

### EyePromise: High-quality, all-natural & affordable nutraceutical

AMD is the leading cause of blindness over age 55 and affects 25 million people worldwide.

EyePromise is a high quality, all-natural eye supplement priced at an affordable and competitive cost per serving. EyePromise Restore contains 8 mg of Zeaxanthin and other ingredients essential to healthy vision, in an easy-to-swallow softgel.



ZeaVision's EyePromise features ZeaGold<sup>®</sup> – an all-natural highly bio-available Zeaxanthin (zee-uh-zan-thin) derived from an exclusive whole food source - paprika. Unlike chemically synthesized Zeaxanthin, ZeaGold is a Zeaxanthin-rich mixture of vegetable carotenoids providing a broad spectrum of antioxidant nutrients.

*“Just a note to convey my success with EyePromise<sup>®</sup>. Back in December 2006 when I was in for my annual eye checkup, my doctor informed me that my MPOD score was .24 and he suggested that I begin taking a daily dose of EyePromise<sup>®</sup> Restore in an effort to increase my score. I agreed since I wanted nothing to do with Macular Degeneration. In December 2007 my score had improved to .38, which was dramatic. At my November 2008 exam my score had grown to .43 for which he was elated. I am continuing to take EyePromise<sup>®</sup> Restore daily in hopes of raising it even more. It's great stuff!”*

– Lawrence W. Deerfield, IL

# Zeaxanthin: More of What the Eye Needs Most

## 2:1 – The Fovea’s Natural Protective Pigment Ratio

A healthy human fovea naturally contains Zeaxanthin and Lutein – at a ratio of 2:1, respectively. ZeaVision’s EyePromise® Restore contains 8 mg of Zeaxanthin and 4 mg of Lutein – replicating the fovea’s natural protective pigments.

**EyePromise® Restore** Serving Size: 1 or 2 Softgels

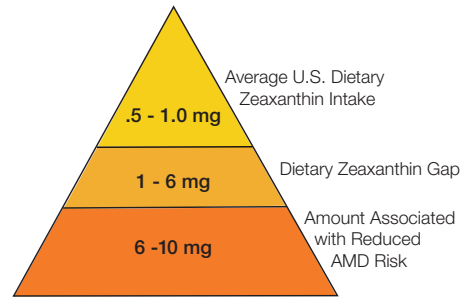
	Amt per Serving	Nutrient’s Importance
Vitamin C (as ascorbic acid)	120 mg	Essential nutrient and aqueous antioxidant, concentrated more than 20-fold in the lens and aqueous than found in blood serum
Vitamin E** (as d-alpha tocopherol)	60 IU	Deficiency can cause severe pathology; body’s most powerful lipid (fat) soluble antioxidant, shown to provide significant protection against AMD
Zinc (as zinc oxide)	15 mg	Essential mineral for ocular protection; provided at a safe level that won’t exceed recommended daily intake when taken with a multivitamin
Fish Oil Omega-3 EPA DHA	250 mg 125 mg 75 mg 50 mg	Mounting epidemiological evidence and animal studies suggest that components are beneficial to general health and may reduce risk of macular degeneration; major components of nervous and retinal tissues, and highly concentrated in ocular tissue. Human clinical trials have shown both a role in general systemic inflammatory modulation and infant visual development.
Alpha Lipoic Acid	10 mg	May play a role in cell architecture protection, protecting mitochondrial energy production, and in recycling other important ocular antioxidants
Mixed Tocopherols**	6 mg	Acts synergistically with other Restore nutrients; highly concentrated in ocular tissue; plays role in systemic inflammatory modulation.
Lutein	4 mg	Helps replenish pigment level in the peripheral part of the macula
Zeaxanthin	8 mg	Helps replenish pigment level in the center of the macula

\*\* From natural sources

## Bridging the Dietary Zeaxanthin Gap

The average daily diet is scarce in Zeaxanthin – a yellow-orange carotenoid pigment found in fruits and vegetables such as peppers, corn, and oranges. It takes about 20 ears of corn to equal the 8 mg of Zeaxanthin found in just one EyePromise® Restore softgel.

### ZEAXANTHIN DIETARY GAP



Low macular pigment is considered a risk factor for AMD. EyePromise® supplements contain the highest level of Zeaxanthin found in any eye supplement – to help restore protective macular pigment to healthy levels.



EyePromise Restore EyePromise Ten

## Scientific Studies Show the Difference

For more than 20 years, ZeaVision and its founder have been at the forefront of research around the use of Zeaxanthin to mitigate a key risk of Age-Related Macular Degeneration. Numerous studies indicate that an adequate Zeaxanthin level in the eye correlates positively with AMD risk reduction:

- “Subjects with high levels of plasma Zeaxanthin had 93% reduced risk of Age-related Maculopathy (ARM).”  
*(POLA, IOVS 2006)*
- “Risk of age-related macular degeneration was highest in participants who had the lowest plasma concentrations of Zeaxanthin.”  
*(Gale, IOVS 2003)*



**EyePromise®**  
What Your Eyes Need Most

EyePromise® products are top quality, all-natural nutraceuticals containing the highest quantity of dietary Zeaxanthin in a single dose. EyePromise is available only through EyeCare Professionals. EyePromise is manufactured under the rigorous FDA Good Manufacturing Practices (GMP) standard to insure that required identity, strength, purity, and composition is achieved. (Also available in a 10 mg, zeaxanthin-only form.)

**ZeaVision®**  
Passionate About Prevention

ZeaVision, a proud member of the Ocular Nutrition Society, is passionate about the prevention of eye disease. For more information, visit our website or contact us by phone or email.

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